



MINDY KERR
photography

2015 Pricing Guide



Hey there.

Thanks for checking out our comprehensive pricing guide.
We trust that you will find all the information
you need.

Pricing is subject to change without notice.

You can always head back to
www.mindykerrphotography.com anytime!

HEAD SHOTS AND PORTRAITS



Essential Actor/Model/Public Figure

Head Shot Session -

Men - \$425

Women - \$500

This premier session is an absolute must for anyone entering into a career in modeling, acting, film or positions in the public eye. Make a splash in the industry by using bold, creative and professional images for head shots, websites, marketing material, business cards and social media. We cover all the bases to give you plenty of options.

Session breakdown:

Full studio set up at your home or office OR come to our home studio PLUS natural lighting lifestyle session

Multiple wardrobe changes

2 Backgrounds

Session is approximately 3-4 hours

Proofing gallery of 50-60 images

Choose 10 images for retouching and 8x10 formatting

Choose 20 web-sized images direct from your gallery for social media and sharing

Choose one image with name and border for 8x10 head shot printing (10 prints)

Prints and larger digital images sold separately

Professional hair styling and make-up artistry included



Commercial/Print - Half Day (4 hours) - \$350, Full Day (8 hours) - \$550

Session breakdown:

Natural light and/or full session at our home studio or your home or office

Multiple wardrobe changes

2 Backgrounds

Session is approximately 2-3 hours

Proofing gallery of 30-50 images

Full retouching included for 10 images (delivered via Dropbox or WeTransfer)

Images will be available in both web size and high resolution format

*Professional hair styling and make-up artistry available for additional fee



Individual Studio Head Shot Session - \$195.00

This session is specifically designed for business executives such as realtors, lawyers, doctors and other corporate figures. This head shot session is essential for making a bold, professional impression on your clients. We take great care and time to make you look your absolute best.

Session breakdown:

Full session at our home studio in Tavares, FL

1-2 wardrobe changes welcomed

Session is approximately 1.5 -2 hours

Proofing gallery of 15-20 images

Light retouching to each image is included

All images are available for download in web-sized format

Prints and larger digital images sold separately

Makeup artistry available (paid separately to make-up artist) - \$80 within Orlando area

Natural Light Head Shot Session - \$150.00

If you are looking to update your portfolio with casual, lifestyle images, the session is made for you! We take plenty of time to get in all the shots we need to capture the most natural expressions.

Session breakdown:

1 wardrobe change is welcomed (as permitted by location conditions)

Session is approximately 1-1.5 hours

Proofing gallery of 15-20 images

Light retouching to each image is included

All usable, retouched images are available for download in web-sized format

Prints and larger digital images sold separately

Makeup artistry available (paid separately to make-up artist) - \$80 within Orlando area

Add studio session - \$75.00 (in our home studio)



GROUP PHOTOGRAPHY

Executive Group Head Shot Session - Starting at \$150.00, plus \$25 per person (groups over 20 receive discount)

If you're looking for an update for your entire office staff or team, this is the way to go. We give great attention to each individual, while making this session convenient and cost effective. Consistency is important when updating your website and marketing materials. Group sessions provide a polished, cohesive look.

Session breakdown:

Full studio set up at your office or place of business

Session is approximately 1.5 -2 hours, depending on the size of the group

Proofing gallery with 3-5 images per individual

Light retouching to each image is included

All usable, retouched images are available for download in web-sized format (perfect for website, LinkedIn and other social media)

Prints and larger digital images sold separately

Makeup artist on set for shine and blemish control (paid separately to make-up artist)- \$100 within Orlando area

Executive Group Head Shot Open House - \$75 per person (minimum 5 people)

This sessions is ideal for groups with self-paying team members such as realtors. We set up our studio at one central location and team members can schedule a quick and easy session at a time that is convenient for them. There is no cost to the host location however, a minimum of 5 participants is required for this session.

Session breakdown:

Full studio set up at your office or place of business

Session is approximately 2-6 hours, depending on the amount of appointments scheduled

Each session is approximately 20 minutes with immediate viewing of proofs

Choose 3 images

Light retouching to each image is included

Images available in large and web-sized format delivered via digital download

EVENTS

Event Coverage - Starting at \$175.00 for 2.5 hours and \$30.00 each additional hour up to 6.5 hours

For parties, fundraisers and other corporate events. Natural lighting and on camera lighting only. Usable photos (approximately 150-300 images, depending on length of the event) are released at web-sized format for social media sharing and website use.

Event Head Shots or Photo Booth - \$200.00 for 3 hours and \$30.00 each additional hour up to 8 hours

For parties, weddings, fundraisers and other corporate events. We bring studio set up to your venue and provide guests with a fun photography experience to remember the event! Guests receive free web-sized downloads. Add 4x6 or 5x7 printed images on site for additional fee.



FAMILY

Family Session I - \$250.00 for natural light, \$320.00 for in-home studio

Is a family portrait overdue? This session provides plenty of time for a wardrobe change and as well as individual shots of children and couples. Group with another immediate family for only \$75.00.

Session breakdown:

1 wardrobe change is welcomed (as permitted by location conditions)

Session is approximately 1-1.5 hours

Proofing gallery of 25-40 images

Light retouching to each image is included

All usable, retouched images are available for download in web-sized format for sharing

Includes 2 8x10 and 1 5x7 prints (coupon code provided for check out)

Additional prints and larger digital images sold separately



Family Session II - \$175.00 for natural light

The ideal natural light family session. Lots of fun with photos of the whole family as well as photos of the kids and parents too. This session also works great for expecting mommies! Group with another immediate family for only \$75.

Session breakdown:

Session is approximately 1 hour

Proofing gallery of 20-30 images

Light retouching to each image is included

All gallery images are available for download in web-sized format for sharing

Includes 1 8x10 and 1 5x7 print (coupon code provided for check out)

Additional prints and larger digital images sold separately

Additional Add-On Services and Products

Makeup artistry - \$65.00 (within Orlando area)

Professional hair styling - \$45.00

Flash drive with web-sized images - \$10.00 plus shipping

10 - 8x10 head shot prints with name and border - \$50.00

25 Custom designed greeting cards - \$50.00 (choose from our templates)

50 Custom designed greeting cards - \$85.00 (choose from our templates)

11x14 Canvas - \$75.00

16x20 Canvas - \$100.00

*Ask about additional prints and canvas sizes

Frequently Asked Questions

Q: Do you travel outside of Orlando for a session?

A: Yes. We will travel anywhere in Florida, over 25 miles outside of Orlando for a \$50.00 travel fee. All day events that are 50 miles outside of Orlando, require a \$150.00 travel fee.

Q: Where is your studio?

A: Our studio is wherever YOU are! For most head shot studio and group photography work, we bring a complete studio to your home or business. For extended editorial or our Premier Session, we prefer you to come to our home studio in Tavares, FL as this allows for larger backgrounds and props.

Q: Do you “Photoshop” the photos?

A: It is truly our goal to make you look fabulous straight out of the camera, however we also want to create a polished finished product. Light retouching is included with your finished product. This includes blemish control, brightening the eyes and softening heavy lines as needed.

Q: Can I get my photos on a CD or flash drive?

A: At this time, we do not offer photos on CD or flash drive unless the client is unable to use our digital download and print ordering service. Our images are carefully created and we protect and value the finished product.

Q: Why can't I get the highest resolution digital images?

A: We entrust our printing to a professional photo lab to give you a beautiful finished product. As Mindy Kerr Photography's name is attached to every image created, we must protect the quality of the images. For this reason, we ask that prints be ordered through us. High resolution images are released ONLY for commercial printing clients. We do however offer lower resolution images to share on social media and for use on websites and business profiles.



Booking Information

- All bookings are finalized after completion of the client booking form and \$50.00 non-refundable deposit.
- Proofs are available for viewing (when applicable) approximately 10-14 business days following session.
- Prints and additional digital images are available through our proofing gallery only using White House Custom Color (WHCC).
- Larger files for editorial projects and images that have been additionally retouched are delivered by email via WeTransfer digital download link.

“Invest In You.”



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